

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



16239
1919

LIBRARY
RECEIVED

U. S. Department of Agriculture

CATALOGUE AND PRICE LIST OF

Gladiolus Bulbs



C. W. BROWN & SON

ASHLAND, MASSACHUSETTS.

INFORMATION

Continuing our policy of furnishing first class bulbs, at the lowest possible rates, you will find a considerable reduction of prices in this catalogue.

The quality of the bulbs is the best we ever grew.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

We guarantee everything sold by us to be first class in every respect, and just as described, or your money refunded and no back talk. We give no warranty as to crop or results.

A new catalogue will be issued January (1920). Do not fail to send for it.

We will appreciate it, if when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so we can send them a catalogue.

Visitors are welcome.

If you can use bulbs by the 100, or 1000 write us for special price.

Hints as to Ordering.

To insure your getting just what you want you should order early. The stock of some varieties is limited.

No changes or substitutions are made in any order without instructions to that effect.

Bulbs are usually shipped about April 1st, but may be sent at any time desired.

Remittances, or a first class business reference should accompany orders from new customers.

Do not forget to sign your name and address.

C. W. BROWN & SON

Ashland, Mass.

Twenty-four Miles West of Boston

The following fourteen varieties are all of our own production and will be found worthy of adding to your collection. Some are good commercial varieties while others are especially garden varieties introduced because they are "different".

One bulb of each of the 14 varieties for \$6.25 list \$7.35.

One bulb of each except Goldfinch for \$4.00 list \$4.85.

	Price each
AMBASSADOR. —Dark pink with crimson throat, small spot or streak of white, large, strong	\$.50
ATLANTIC. —White slightly tinted flesh, with faint lines of pink in the throat. Many open at once. A massive spike50
DEVENS. —Named in honor of our son, Lieut. Will's C. Brown, who had his initial training at Camp Devens. The flower is bright scarlet with darker throat and a small speck of white	1.00
DISTINCTION. —Claret, dark throat streaked with yellow35
DORIS. —Cream yellow flushed pink. A line of carmine on three petals25
EVENTIDE. —Yellow with several streaks of crimson on the lower petals25
GOLDFINCH. —Lemon yellow with canary yellow throat. A solid color of good size on a strong, tall spike with ten or more open at a time. One of the best. Awarded a First Class Certificate by the Newport Horticultural Society 1918, 1st prize at Hartford Conn., Sept. 1915 for best new seedling.	2.50
MEGONKO. —Solid dark crimson with darker throat ..	.40
PRINCE CHARMING. —Clear pink with purple throat, good large wide open flower25
PRISCILLA. —Light pink with darker edges. Throat streaked bright red. Ruffled. First prize at Newport 1915 for best new seedling35
ROSY MORN. —Bright rose pink shading to white in the throat, carmine blotch. Wide open flowers25
SENSATION. —Bright red with dark red throat. A broad band of yellow on each petal. A very showy garden variety. Blooms face all around the spike25
SOUVENIR. —Cereise shading to heliotrope, large and fine25
WAUSHAKUM. —Rose flecked with crimson, streaks of cream in throat. Large open flower. Tall25

One dozen at ten times the price of one bulb.

The Best Standard Varieties.

	Price each
ADELINE PATTI. —Deep violet with specks of white Large strong plant and flower25
AEOLIAN. —Ruffled. Deep salmon-rose with blue bordered petals. Large and beautiful60
ALICE CAREY. —White with small purple lines in throat05
AMERICA. —Beautiful lavender-pink almost white in the throat05
AMERICAN INDIAN. —Ruffled. Fine velvety red with deeper red throat50
ARIZONA ROSE. —Lilac rose, medial line of lip French purple. Good substance15
ATTRACTION. —Cardinal-red with a white streak and creamy white throat. Early10
A. W. CLIFFORD. —Old carmine red with amaranth red throat and lighter and lilacy tinted medial lines. Early, 69 days. Medium tall, erect, vigorous. Especially valuable on account of its earliness.15
BARON HULOT. —Velvety purple with lemon yellow dash on medial lines. Fine10
BEST VIOLET. —Pure violet with a speck of white, tall strong20
BLUE JAY. —Lobelia blue splashed with deeper lobelia blue. Lemon yellow throat blotched violet20
BRENCHLEYENSIS. —Scarlet, segments feathered darker, a favorite landscape variety05
BURRELL. —Cherry-red with blood red blotch bordered by yellow green05
BYRON L. SMITH. —Most refined lavender pink on white ground. Equal to a very choice cattleya orchid	1.00
CAMEO. —White ground color flushed pink15
CHERRY KING. —Bright rich cherry color with deeper throat10
CHICAGO WHITE. —Pure white, medial lines of amber-white, lines of solferino-red05
CONQUETE. —Cherry red with a distinct spot of white, many open at once25
CRACKER JACK. —Velvety carmine-red, throat yellow-green marked with amaranth-red05
CRESCENT QUEEN. —Ruffled. Very large dark wine red. Excellent variety40
CRYSTAL WHITE. —A fine early pure white, strong..	.15
DEFIANCE. —Delicate blush white, fine throat. Very large and massive35

One dozen at ten times the price of one bulb.

	Price each
DAWN. —Salmon-carmine with edges deeper. Amber-white throat10
EARLY PINK. —Bright rosy-scarlet with a white throat05
ELECTRA. —Cochineal red with a lemon yellow throat blotched with scarlet15
EMPRESS OF INDIA. —Bright plum-violet almost black with a white dash in the throat05
ENCHANTRESS. —Violet-mauve with the inner segments darker. A very beautiful dainty color20
ESTELLA. —Cardinal-red with amber-white throat. A very large wide open flower20
EUROPA. —Pure white, lower segments tinged amber-white. One of the best whites10
EVALINE. —Crushed strawberry feathered with vinous purple05
FAIR COLUMBIA. —Lilac pink, deeper in throat. Tall, vigorous plant with large blossoms20
GAIETY. —Light scarlet splashed with deeper scarlet and a pure white throat penciled with crimson-red..	.15
GEO. PAUL. —Crimson-red with greenish white throat marked with crimson-red05
GIGANTIC. —White, blotched intermixed with magenta25
GLORY. —(Kunderd). Amber-white slightly suffused with light rose. The original ruffled variety10
GLORY OF HOLLAND. —Pure white with the faintest Tyrian-rose blotch10
GLORY OF NOORDWIJK. —Pale buff-yellow. Strong spike with many large well expanded flowers80
GOLDEN GLORY. —Ruffled. Rich golden yellow with beautiful throat. A grand variety75
GOLDEN KING. —Lemon-yellow with blotches of blood-red10
GOV. HANLY. —Cardinal-red with darker throat. Fine05
GRACEFUL. —(Burbank). Large salmon scarlet flowers, gracefully curved spikes, large, tall25
HALLEY. —Madder-lake with fine stripes and dots of Tyrian rose on a lemon-yellow throat. Early05
HAZEL HARVEY. —Carmine-red, Amber-white throat penciled with carmine purple20
HOHENSTAUFFEN. —Large white, star shaped flower. Strong10
HYDE PARK. —Rosy-white, darker at edges. Lemon-yellow throat15
IDA VAN. —Cardinal-red deeper in the throat, good10
IMPROVED KLONDYKE. —Deeper yellow, larger, and not so stiff as the regular, a great improvement on this standard variety05

One dozen at ten times the price of one bulb.

	Price each
LIEBESFEUER. —Scarlet with a carmine-red dash in the throat. A fine show flower25
LILY WHITE. —A pure white. Early and vigorous50
LOVELINESS. —Pale reddish salmon, throat amber-white penciled rosy magenta. Very fine flower20
MADAME BUTTERFLY. —Amber yellow with a pinkish cast often thickly feathered with salmon carmine and lines of French purple on deep yellow throat, distinct25
MAGNIFICUS. —Lincoln-red with a lemon-yellow throat dotted and penciled with carmine-purple25
MAIZE. —Amber yellow, dull crimson blotch25
MASTER WIETSE. —Pure royal purple, a solid color, large20
MAY. —Rosy-white finely flaked with crimson-carmine...	.05
MELROSE. —White slightly flaked with carmine, throat with a crimson-carmine blotch10
MISS HELEN FRANKLIN. —Clear white with violet stripes on lower petals. Deeply ruffled. Awarded Silver Medal by Mass. Hort. Society, 1918.20
MISS LUCILE. —Light mauve rose with amber-white throat15
MONGOLIAN. —Lemon yellow with dull rose penclings compact bloom, mid-season, medium tall, erect, vigorous, Certificate of Merit, Boston, Aug. 191350
MRS. FRANCIS KING. —Vermilion-red slightly splashed with deeper color. The Florists favorite05
MRS. FRANK PENDLETON. —Rosy-pink with a large ox-blood red blotch. A grand variety15
MRS. MALCOM MACKAY. —Bright scarlet with a white throat10
MRS. O. W. HALLADAY. —Delicate soft silky pink with creamy blotch. One of the finest florists varieties...	.30
MRS. W. E. FRYER. —Poppy-red with amber-white throat, and a blotch of crimson-red. Very good25
MYRTLE. —Delicate rose pink with creamy throat, grand25
MYTILENE. —An extra large flower on a good spike ..	.25
NATHALIE BOURSEUL. —Very large slate colored flower on a background of rose, white spot, elegant..	.40
NIAGARA. —Yellowish white, throat and tips of segment feathered and splashed with crimson-carmine..	.10
PACHA. —This is usually sold as "Golden West" which it resembles. A brilliant orange with dark orange mottled throat20
PANAMA. —Lavender-pink becoming almost white in the throat, one of the most popular pinks10

One dozen at ten times the price of one bulb.

	Price each
PARAGON. —Bluish white or pale blue, odd20
PEACE. —White, usually lilacy white, each of the lower segments striped with violet-rose, grand10
PINK AUGUSTA. —Deep pink, same form as Augusta..	.05
PINK BEAUTY. —Purple rose with ox-blood red blotch, early05
PINK LILY. —Ruffled, Rose pink color. A grand variety, very showy50
PINK PERFECTION. —Rosy pink with an amber-white throat lined with carmine-purple, large and showy..	.15
PRES. TAFT. —Rosy-pink, throat yellow green blotched carmine05
PRINCE OF WALES. —Very large salmon pink, extra early25
PRINCESS OF ORANGE. —Russet-orange, throat lemon-yellow15
PRIMULINUS HYBRIDS. —Assorted shades of yellow, salmon, rose, pink, etc05
PRINCEPINE. —Vermilion-red, throat cream-yellow blotched with geranium-red, very showy, good shipper05
PRINCEPS. —Scarlet with yellow-green medial lines and throat. Throat penciled and dotted a deep shade of scarlet. Very large10
PURPLE GLORY. —Ruffled, deepest velvety maroon red, with almost black blotches	1.75
RED AMARILLAS. —Bright blood red flowers of giant size formed like an amaryllis, gorgeous20
ROBERTA. —Ruffled, deep apple blossom pink, tall, one of the best25
ROCHESTER WHITE. —Pure white with a slight tinge of lemon-yellow on lower segment, compact bloom and when well grown is unsurpassed by any other white20
ROSE GLORY. —Ruffled. Purest rose-pink color, a little deeper in the throat, fine50
ROSELLA. —Carmine-purple, large blotch of French purple on a yellow-green throat. Clear color15
ROUGE TORCH. —Amber white thickly suffused with salmon-carmine, blotched with deep carmine-red. Good20
SCARSDALE. —Light rosy-magenta splashed deeper, large and showy10
SCHWABEN. —Amber-yellow blotched in the throat with amaranth red and shaded with lemon yellow, excellent15

One dozen at ten times the price of one bulb.

	Price each
SNOWBANK. —Pure white, throat penciled and shaded red25
SUMMER BEAUTY. —A fine tall pink, extra20
SYMMETRY. —Salmon pink flaked with violet One of Luther Burbank's best productions35
TACONIC. —Rosy pink flecked with Rose Neyron red, throat lighter in color. Blotch of strawberry red . .	.05
THE KING. —Rich deep old rose with cream blotch . .	.10
THERMIDOR. —Salmon red bordered with slate gray . .	.25
ULYSSES. —Large rich smoky blue, a fancy variety . .	.25
VALDORA. —Flesh color tinted pink with yellow center. Certificate by Royal Hort. Society50
VIOLET BEAUTY. —Ruffled. Cerise violet with red throat blotches. Large, tall variety. Grand30
VIOLET GLORY. —Ruffled. Deep violet, rich self-color, grand45
WAR. —Blood red, extra large open flowers well arranged on a long strong spike, fine15
WHITE KING. —Ruffled, amber white blotched with Tyrian rose. Excellent10
WHITE PEARL. —Pure white of fair size, long spike. Pretty30
WILLIAM FALCONER. —Beautiful clear light pink, large10
YELLOW HAMMER. —Pure yellow, very fine variety . .	.25

Primulinus Hybrids, Named Varieties.

These are Kunderds best varieties, try them.

	Each
ALICE TIPLADY. —Orange saffron25
ALTON. —Fine20
ANAMOSA. —Orange salmon20
ARGO. —Color of Myrtle20
CANOPUS. —Solid yellow20
CAPELLA. —Fiery orange red20
DEXTER. —Blush rose pink20
IOLA. —Deep yellow20
LINTON. —Salmon rose25
RIGEL. —Salmon blush on delicate yellow20
ROANOKE. —Rich yellow20
SALMON BEAUTY. —Deep salmon25
SEDAN. —Ruffled25
SILVIS. —Salmon red20
SIRIUS. —Dark salmon15
SPICA. —Ruffled20
SWEET ORRA. —Pale sulphur15
TUPELO. —Canary yellow20

One bulb of each above 18 varieties listing \$3.70 for \$3.00.

Four bulbs of each for \$10.00.

GLADIOLUS SEED

The growing of new varieties of gladiolus from seed is a fascinating pursuit. Seed should be planted early in the spring in drills one inch deep and the ground covered with old burlap or matting to prevent drying up until the tiny plants are well up, when covering should be removed and care taken that the soil is loose and does not get dried out. We offer seed from our best varieties at \$.25 per packet. Also seed from Primulinus Hybrids at \$.25 per packet.

GLADIOLUS MIXTURE

Primulinus Hybrids.—These are a cross of Primulinus with Ruffled Glory and many of them are more or less ruffled. They contain all the Nasturtium colors, Art shades, terra cotta, apricott, rose, orange, etc.

per dozen	\$.50
Per 100 by express	\$2.25
Per 1000, by express	\$20.00
Same in orange and yellow shades only	
Per dozen, by mail postpaid	\$.60
Per 100, by express	\$2.50

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that we are not positive about, are thrown into this mixture. It contains mostly named varieties and while we guarantee nothing yet there are some of our best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid40
Per hundred, by express	1.50

LUTHER BURBANK'S SEEDLINGS.

We have a good assortment of this "plant wizard's" productions and offer them as long as they last at a reasonable price. They contain nearly every shade and many really good varieties worthy of a name.

Per dozen, postpaid60
Per hundred, by express	3.00

OUR OWN SEEDLING MIXTURE

We are growing thousands of seedlings each year and will have some grand varieties to introduce soon, but in the meantime we offer a mixture of all sorts of new varieties.

No. 1. Dark shades per dozen postpaid	\$.50
per hundred by express	2.00
per thousand, by express	15.00
No. 2 light shades per dozen postpaid50
per hundred by express	2.00
per thousand by express	16.00
No. 3 blue shades per dozen, postpaid50
per hundred by express	2.10
per thousand by express	18.00

Note.—No. 3 above contains also, lilac, lavender, magenta, and other odd colors.

THE FLOWER GROWER.

Formerly The Modern Gladiolus Grower.

Published monthly in the interests of both amateur and professional Flower growers. It contains instructive articles on the growing and care of the Gladiolus and also on the Peony, Iris, Dahlia, etc., size 9x12. Published at Calcium, N. Y. by Madison Cooper. Price \$1.00 per year. We will be glad to forward your subscription.

SPECIAL OFFER.

MONGOLIAN, price	\$50
MRS. O. W. HALLADAY, price	30
A. W. CLIFFORD, price	15

If you have not grown these varieties we will send you one of each for trial including a years subscription to The Flower Grower for \$1.50.

If you desire to purchase bulbs by the 100 or 1,000. Write us for special prices.

We have bulblets and small sized bulbs at low prices for those who desire to grow their own blooming size bulbs.

Gentlemen:—

I wish to thank you for the extreme generosity shown in the filling of my order. The bulbs are of the finest possible quality and have given me great pleasure already as I have the utmost confidence in them. Especially I thank you for the Rose Glory and the Mrs. O. W. Halladay. They are a very pleasant surprise. I shall recommend your bulbs without reserve.

Very truly,

MRS. W. H. S. _____.

SPECIAL.

For several years we have been developing an extra fine sweet corn which is a cross of Stowells Evergreen and Golden Bantam. We have secured a corn as sweet as Bantam with yellow kernels and a much larger ear. Our customers are "wild" over it.

If you like sweet corn try a package of this—25c.

DIRECTION FOR CULTURE OF GLADIOLI

Although the *Gladiolus* prefers a light sandy loam, yet it will do well in any soil and may be planted at any time in the Spring after the frost is out of the ground. In this section from April 20th to May 15th, or even later if desired.

Do not plant along side a building, or under trees, or tall shrubs as the *Gladiolus* likes plenty of sun and moisture.

For a long blooming season, plant at intervals of two weeks from the earliest time up to the middle of June. It is advisable also to plant both large and small bulbs, as the small bulbs will bloom later than the larger sizes.

Depth of Planting Bulbs.

Be sure to plant the bulbs six inches deep, as the soil supports the long, heavy spike when it comes to bloom, and the bulb is down where it can get the necessary moisture.

Watering the Plants.

The plants do not require watering except in a long, severe drouth, although plenty of water at the time of budding will make larger blooms. When watering, always soak the soil thoroughly. Keep weeds out and the top soil loose.

Cut Flowers.

If the spike is cut and taken into the house when the first bud opens you will get a much finer bloom, and every bud will open.

In cutting allow at least three or four leaves to remain on the plant, to bring the bulb to maturity.

To Store Bulbs.

After digging the bulbs in the fall and drying them, store in a cellar that will keep potatoes in good condition. Examine them occasionally, and if there are signs of rot, or if they seem damp, take them out and air; and dry again thoroughly.

A PRIZE WINNER.



MONGOLIAN.

Superb yellow with a slight tinge of pink in the throat and at tips. Flowers large and graceful with eight to twelve open at a time. Long, straight spike. Blooms quite early.

Awarded a Certificate of Merit at Boston, Mass., August, 1913.
First prize at Cleveland, Ohio., for best yellow, August, 1913.
First prize at Hartford, Conn., for best yellow, September, 1914.

First prize Newport, R. I. for best yellow, August, 1915.
First prize Worcester, Mass., for best yellow, Sept. 1915.
First prize Worcester, Mass., for best yellow, Sept. 1917.
First prize Newport, R. I., for best yellow, August, 1918.